



SET YOUR CLIENTS UP FOR SUCCESS

HOW CAN AN EMPLOYER OF RECORD HELP YOUR CLIENTS?

Testing new markets quickly

Problem: A global head of sales decided to power his company's growth by hiring a sales leader in the UK, but the cost of setting up an entity was too hefty a financial commitment to make before gathering data to inform their go-to-market strategy in Europe.

Solution: By hiring a sales leader on the ground in Europe via Globalization Partners, the company was able to quickly test the European market and make the best decision on where to permanently set up an office.

Managing compliance

Problem: A finance team lead wished to move back to his wife's home country of France to be with her. The company didn't want to lose him, but French employment laws are complex, and the company had no local entity in place.

Solution: They were able to retain their talented leader and allowed him to move to France, with all tax, compliance, HR, and finance matters handled by Globalization Partners.



Retaining talent during global transactions

Problem: A leading technology company was in the process of acquiring a small startup in Germany, and wished to retain their engineering team members, who were located throughout Europe.

Solution: The acquiring company was able to capture more value by transitioning talent to Globalization Partners' compliant entity in-country and provide a seamless experience for their incoming employees.

12-hour hiring worldwide

Problem: A rapidly expanding software company identified a world-class engineer in Israel, but had no way of hiring her on payroll in her country before the proposed start date.

Solution: The internal HR team turned to Globalization Partners and was able to generate a compliant employment contract and hire their candidate quickly. With our locally compliant payroll, they could pay their new hire on time, and ensure she was supported by in-country experts for all HR matters.



**GLOBALIZATION
PARTNERS**

CONTACT US

North America: info@globalization-partners.com

Europe, Middle East, and Africa: info-emea@globalization-partners.com

Asia-Pacific: info-apac@globalization-partners.com

globalization-partners.com